

## MORE IDEAS FOR GROUPING

*We always need new ideas for placing learners into groups for team activities. Interactive learning means group work; group work starts by placing learners into groups. All too often we default into splitting a class down the middle, or counting off teams because we simply can't think of a more creative way to form the groups. Today's tip offers you a useful selection of grouping ideas – and we urge you to pop these ideas into your trainer's bag so that they are available for you whenever you need them.*

- Print out sets of cards which bear the names of the **products or services that your company offers**, and let learners team up in this way. Add value to the cards by including a brief one-liner on each product or service - a tip, a feature, benefit or a positive comment from a satisfied customer will do the trick. Task learners to share this content with their colleagues.
- Look for **key words or phrases** that you are using in the workshop and build your grouping activity around them. Eg on a leadership programme use words such as:
  - Vision
  - Empathy
  - Decisiveness
- Create sets of cards which **link products to target group**. Eg A bank may have a range of products specially designed for pensioners, another for students, and another for parents. Make sure that each card has a picture of the target group (eg a student) and a product picture or description that suits that target group. Make sure groups unpack the content on their grouping cards before they start their task – and you have a value add.
- Find a **selection of quotations, or useful tips** that are relevant to your course theme. Then print sets of the quotes/tips, mix them up and have learners pick one out of hat. Those with the same quote/tip work together.
- Use the **icons and pictures** that you have inserted into your course material as a stimulus for grouping. Once again, print sets of the icons and use them as the grouping technique.

Karen Gray

karen.gray@gray-matters.com

Note - We are sending you this tip as you have expressed an interest in receiving our weekly training tips. If you do NOT wish to receive them, please send us an email with the word UNSUBSCRIBE in the subject line.